Chapter Highlight
Dear CALA members:

I am very proud to report that the CALA and Yunnan 21st Century Librarian Seminar 2017 USA was successfully held at Rutgers University, New Brunswick, NJ on Thursday, August 3, 2017.

To cultivate partnerships and exchange ideas, four Yunnan Library Directors, Yonglin Wan, Fei Li, Shilin Zhao, and Yun Yang, as well as fourteen CALA Northeast members attended this seminar. The highlights of our local presenters’ and online panelists’ discussions on innovative services and management in academic libraries are as below:

Ms. Yuan Li
Title: Innovative Services in American Academic Libraries: Digital Scholarship Services

Dr. Sharon Yang
Title: 1. Assessment of Digital Archives and Institutional Repository
Title: 2. The Current Status and Trend of Discovery Service

Ms. Rong Wang
Title: Usage and Management of Electronic Resources

Dr. Lian Ruan(Online)
Title: Remaking Space in Library Buildings and Innovative Services in the 21st Century

Mr. Haipeng Li(Online)
Title: Maximizing Talents in Academic Libraries: The Role of Appreciative Leadership

Dr. Shali Zhang (Online)
Title: The Organizational Structures and Workforce at Research Libraries in a Digital Age

The presentations were extraordinary and infused with new ideas on 21st Century academic library services and management, and ignited an enthusiastic scholarly exchange of ideas and discussions. Additionally, Tao Yang provided a library tour at Rutgers on the day of the seminar while other CALA Northeast members led the library visits for the delegates on the following days:
August 4:
Morning (9 - 12): Visited Princeton University Libraries (hosted by Yuan Li)
Afternoon (2 - 4): Visited the College of New Jersey Library (hosted by Yongming Wang)

August 7:
Morning (9 - 12): Visited Columbia University Libraries (hosted by Chubing Hong)
Afternoon (2 - 4): Visited the New York Public Library (accompanied by Rong Wang and hosted by Hung-Yun Chang)

August 9:
Morning (9 - 11): Visited the Library of Congress (hosted by Yuan Yao)

The delegates then completed their visit in Los Angeles, California and flew back to Yunnan, China after twelve days of visiting the U.S.A.

It is an honor to host the Yunnan Library Directors in the Northeast region. I give my heartfelt thanks to the CALA Executive Director, CALA Executive Committee, Le Yang, Yongming Wang, the Planning Committee, the presenters, and CALA Northeast members for their strong support of the program. I especially thank CALA Northeast Immediate Past President, Yongming Wang for his excellent work in planning and coordinating this event. Special thanks to Tao Yang and Li Sun for providing Rutgers facilities and technology support for this event. And last but not the least, my sincere thanks to everyone who made this Yunnan Library Directors’ visit a remarkable success!

Undoubtedly, the Yunnan Library Directors’ visit will lead to greater collaboration between the Yunnan Library Committee and CALA.

Sincerely,
Clara Tran
CALA NE Chapter President (2017-2018)

Planning Committee Members
Yongming Wang, NE Chapter Immediate Past President
Clara Tran, NE Chapter President
Hong Yao, NE Chapter Vice President/President Elect
Hung-Yun Chang, NE Chapter Treasurer
Michael Huang, NE Chapter Member
Tao Yang, NE Chapter Member
Yuan Li, NE Chapter Member
美国高校图书馆发展趋势
NMC 2017年图书馆趋势报告
10个主题
1. 图书馆仍是信息与知识的守门人
2. 领导在战略规划中的重要性
3. 公开获取可能成为可行之路
4. 平衡单独学习与协作空间
5. 不断提升图书馆的服务进行评估
6. 化解领导与图书馆关系的矛盾
7. 主动积极坚持基本道德规范
8. 调整图书馆结构以适应服务创新
9. 技术工具主导科学发现
10. 用人工智能和网络技术扩大并增强读者服务
Library and Librarian Stories
Harvest the Fun at the Library’s Fundraising Activities
By Suzhen Chen

The Library Staff Association at the University of Hawai‘i library has some fun fund raising activities that may be of interest and inspiring to the library community. The primary reasons for the fund raising activities are to cover the cost of the annual party, retirement parties or library supplies for staff lounge etc. The library departments host the events in turn yearly. Several departments may host the events together. Librarians/staff participate on a volunteer basis and contribute their own time. Librarians/staff come up with some interesting ideas to host the events during the year. The ideas of the events include silent auction, ice cream social, Oktoberfest, Valentine’s day sale, Mother’s Day sale, hot dog order for lunch and crock pot/slow cooker dishes sale. In some of the events, dishes and goods are made or donated by librarians or library staff. All kinds of goods can be collected and they include but not limited to vases, flowers from one’s garden, baked goods (cookies, brownies, cupcakes etc.), electronics, artwork, event tickets and books.

A variety of fund raising activities have been organized by the host departments during the past years and here are some of the selected events that were held before.

Ice cream Social

White elephant sale
The Library Staff Association asked for donations of items for the White Elephant Sale. Librarians/staff donated used items that they do not need any more at home for the sale. They can be unused household items and unwanted gifts etc. It is fun for the librarians/staff to hunt for treasures in the White Elephant Sale.
The staff who brought the dishes would provide the names of the dishes and major ingredients. The other staff members can enter with $5 entry fee to taste the delicious dishes and vote for their favorite dish.

The activities do not only ease the funding pressure for librarians and staff to cover the expenses of the end of year party, the costs of supplies for staff lounge and other activities, but also give the library and staff the opportunity to showcase their cooking skills and organize events. Such activities also create a friendly environment for new library members to be social with other librarians/staff, learn the library culture and get some fun. These activities add some color to our work life and lift our spirits to put our energy to work.

The end of year party is yet to come and we are looking forward to the fun.
Global Engagement Activities
Shali Zhang

Dr. Shali Zhang, Dean of Libraries at the University of Montana, was invited as a keynote speaker at the 2017 Conference of the CALIS Agricultural Documentation and Information Center & the Consortium for Agriculture University and College Libraries. Shali presented a topic, “Serving teaching and research with innovative ways: New mission of university libraries.” The annual conference was held at the Zhejiang Ocean University, in Zhoushan City, Zhejiang Province, China, September 25-28, 2017. More than 180 delegations from all parts of China participated in the annual library conference. The warm and hospital host, Zhejiang University Library, moved to its new building in 2014 with ample study space for the students there.

Shali Zhang spoke at the 2017 Conference of the CALIS Agricultural Documentation and Information Center & the Consortium for Agriculture University and College Libraries.

On September 29, 2017, Shali was invited by the Beijing Normal University Library to speak at the Library Directors Forum, on the topic of using innovative approaches to serve students and faculty. More than 30 library directors from the Beijing area university libraries participated in the forum where they had engaging discussions on opportunities and challenges facing research libraries.

Shali Zhang at the Library Directors Forum hosted by the Beijing Normal University Library.
Loriene Roy gives a lecture at the University of Montana

Professor Loriene Roy from the School of Information at the University of Texas at Austin, accepted an invitation from Dean Shali Zhang and gave a library lecture, “Services for Native Populations: Resources and Cases,” at the Mansfield Library, University of Montana (UM), in May 2017. This lecture is a part of the University of Montana Libraries’ ongoing efforts to increase library faculty and staff’s awareness and cultural competencies when the Libraries have been providing library services and programs in an increasingly diverse environment and have constantly reviewed the practices to serve the Native American students on the UM campus. Loriene’s lecture was well received by library faculty, staff, and other library colleagues. She covered the aspects of serving the Native people with relevant library collections, with easy access to library materials, with various media to promote library collections and services, and with programs and events focusing on the serving population. The UM library faculty and staff also appreciate the advice that Loriene offered: be willing to listen to what library services people need, use new interviewing skills to receive feedback, and establish social connections with the people who use library services.

CALA Members Attended the Eighth Sino-American Library Practice Forum in Kunming

The Eighth Sino-American Library Practice Forum was successfully held in Kunming, Yunnan, China, July 4-5th. The conference theme was “Creative Thinking and Development of Academic Library in the Age of the Internet.” Over 200 librarians, scholars and practitioners in the field attended the conference, including some CALA members and leaders such as Le Yang, Ying Zhang, Meg Scharf, John Wang, Tzu-heng Chiu and Andrew Yanqing Lee.
Versatile Librarian: Qi Chen Preformed with the Corsstalk Artist Kun Jiang

October 1st 2017 is the 68 Anniversary of People’s Republic of China and October 4th 2017 is the Mid-Autumn Festival, a traditional Chinese Holiday for family and friends.

On October 1st, 2017, Chicago Chinese Performing Arts (CCPA), a nonprofit performing arts group presented a variety show gala to celebrate these two holidays. Qi Chen, immediate past president of CALA is a member of CCPA and one of the organizers for this event. Qi also participated in the performance.

Joining in the performance was a national team of top artists from mainland China led by well-known cross-talk show host Jiang Kun and Dai Zhicheng, soprano Cheng Guilan and dancer Li Xiang. The variety show included singing, dancing, magic, cross talks, talk show and more. Other performing arts group participated in the Gala were Michigan Chinese Performing Arts, and Chicago Chinese Dancing group.

The show lasted for about three hours with a theater packed with audience. Each performance received long roundhouse applause. Chicago Chinese Consul General and its representatives, the President of Chinese and American Association in Great Chicago area attended the show as well. The Mayor of City of Chicago, the Governor of the State of Illinois all sent letters of congratulations to CCPA.

At the end of the show, all performers and the distinguished guests including the Consul General of PRC, went on stage and sent best wishes to people in China via CCTV channels. More details available at http://mp.weixin.qq.com/s/MCcEbrVFj1bZ5NInBrdlcw
CALA on Social Media
CALA Celebrating Open Access
By Sai Deng

To celebrate Open Access (OA), the CALA’s Social Media Group posted several postings in its Facebook page in the OA week (Oct. 23-29). These postings introduced and promoted CALA’s publications documenting its own activities, scholarships, member accomplishments and history, as well as OA resources published in mainland China, Taiwan or by Chinese related organizations, or related to Chinese subjects. Some of these postings reached close to 1000 people. Below are the postings shared:

[Image of a Facebook post]


In celebration of #openaccessweek, we’ll be introducing some open access publications and resources at the CALA’s Facebook page. The #resourceoftheday is the International Journal of Librarianship (IJOL) http://cala-web.org/publications/ijol-about). #openaccess
CALA celebrates #openaccessweek with you! The #resourceoftheday is CALASYS - CALA Academic Resources & Repository System (http://ir.cala-web.org/) One example of “CALA Member Scholarly Achievements” collection: http://ir.cala-web.org/collections/show/17 CALASYS is an academic resources and repository system to collect, organize, centrally store and preserve the publications, materials and related information resources created by the Chinese American Librarians especially CALA members, and other contributors in the library and information sciences and related fields. #openaccess

CALA celebrates #openaccessweek with you! The #resourceoftheday is #DOAJ journals published in mainland China, Taiwan or by overseas Chinese related societies or organizations (http://goo.gl/U9iayx) DOAJ, Directory of Open Access Journals, is a community-curated online directory that indexes and provides access to open access and peer-reviewed journals. #openaccess

CALA celebrates #openaccessweek with you! The #resourceoftheday are CALA’s publications documenting its own activities, member accomplishments and history. They include: 1) CALA Newsletter (http://calaweb.org/newsletter), the official news publication of CALA. 2) Spotlight on CALA Members (https://www.cala-web.org/spotlight). It features CALA members who have made outstanding achievements in the library profession. 3) CALA’s 40th anniversary issue, Reaching Beyond Ourselves: Celebrating 40 Years of CALA (1973 - 2013). It is archived by CALASYS at: http://www.ir.cala-web.org/items/show/60. It can also be accessed at the CALA web: https://www.cala-web.org/history/40th #openaccess

CALA celebrates #openaccessweek with you! The #resourceoftheday is #HathiTrust books published in China or by Chinese related organizations, or Chinese subject related (http://goo.gl/w4Xmjw). HathiTrust is a “partnership of academic & research institutions, offering a collection of millions of titles digitized from libraries around the world.” It includes a large collection of open access and public domain books. #openaccess Today is also the Chinese Chong Yang Festival, the Double Ninth Festival. It is held on the ninth day of the ninth lunar month. It is a day to celebrate seniors and wish them a healthy and blessed life!
CALA Social Media Channels
Simple Instruction on How to Access the CALA Social Media Channels

1. Access to CALA’s Facebook Page

First of all, if you don’t have a Facebook account, please create one at: https://www.facebook.com/help/34512135559712 If you do have one, please “Like” the CALA’s Facebook page so that you can get notifications on our postings: http://bit.ly/1pOfFTI (full link: https://www.facebook.com/CALA-Chinese-American-Librarians-Association-281336511932864/) You can post to CALA’s Facebook as a guest.

2. Access to "CALA Members and Friends" Facebook Group

This is part of the CALA Facebook channel which is supplemental to its public page. It is designed for internal discussion. Through this channel, you can post, start discussions, invite people and connect with each other.

You can join "CALA Members and Friends" in two ways:
1) Search for "CALA Members and Friends" in the Facebook search bar. Ask to join and one of the CALA Social Media Group members will accept your request.
2) Follow this URL: https://www.facebook.com/groups/423045741400053/ and ask to join and one of us will accept your request.

3. Access to CALA LinkedIn Group

Go to the newly created official LinkedIn page for CALA: https://www.linkedin.com/company/calalib, hit the "follow" button if interested. An invitation will be sent to you and you’ll be able to join the group.
CALA Social Media Channels
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4. Access to CALA YouTube Channel

Please subscribe to CALA’s YouTube Channel at: https://www.youtube.com/user/CALA Channel If you have a video to share, please let any of the CALA Social Media Group members know for posting.

5. Access to CALA WeChat

If you don’t have a WeChat account, please download WeChat in your phone or desktop and create an account: http://www.wechat.com/en/

If you already have an account, please let any of the CALA Social Media Group members know. We will add you to the WeChat group. Additional members can also be invited to join the WeChat group by existing members.

Why different channels?
Some members have asked the difference among the various social networking channels. Here is the simple explanation: CALA listserv has been around for many years, and it has a mixture of formal and casual discussions; it’s only open to CALA members. CALA Facebook is created more as a public platform for information dissemination and sharing; it’s open to everyone and almost all postings are in English. To encourage more member participation in Facebook, we have just opened the "CALA Members and Friends" Facebook Private Group. CALA YouTube Channel offers a space for CALA members to share videos. CALA WeChat is created more as a community space for communication and rapport building, and it’s open to everyone who’s interested in the CALA community. Right now, it has many members from the US, the mainland China, Taiwan and other Chinese speaking countries and areas; it uses a mixture of Chinese and English in its discussions and postings.
General Guidelines for Posting

- Be genuine and authentic and responsible for what you write.
- Respect your audience in posting news, events, and other messages.
- Exercise good judgement in making statements or comments and avoid bias and prejudice.
- Understand the concept of community in sharing and receiving information and connect with others.
- Understand copyright and fair use. Give credits to your news resources in sharing and forwarding information, such as those selected from the CALA Listserv. If sharing from other communities, you may need to get permissions sometimes.
- Remember to protect confidential or proprietary information.

The CALA Social Media Group would like to take this opportunity to thank you for your participation and support!

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